



2008 AHA SUCCEED[®] Challenge Youth Scholarship Program

PURPOSE: To give back to our supporters by partnering with the Arabian Horse Association.

GUARANTEED PRIZE MONEY: \$5,000.00 from Freedom Health, LLC

RULES:

1. Eligibility of participation:

- A. The 2008 SUCCEED Challenge Youth Scholarship program is open exclusively to youth amateurs and members of AHA.**
- B. Four, \$1,000.00 scholarships will be awarded to JOTR 14-17, Arabians and Half Arabians, in the following categories:**
 1. English Pleasure
 2. Country English Pleasure
 3. Hunter Pleasure
 4. Western Pleasure
- C. One \$1,000.00 scholarship will be awarded to any junior owner who submits the best essay on how SUCCEED helped his/her horse. Winning essay will be determined by a panel of judges from Freedom Health, LLC, and Ablackhorse.com. Other members of the judge panel may be added at the discretion of Freedom Health, LLC.**
- D. All entries horses must be on SUCCEED during the Challenge.**
- E. Qualification for participation in the SUCCEED Challenge ends at the deadline for qualification of Youth Nationals.**
- F. Each entry will submit the points of their top three AHA sanctioned horse shows.**
- G. Length of eligibility shall be as follows:**

The length of eligibility is totally dependent on the length of time of your SUCCEED purchase. For example:

If owner has purchased a 30 day supply of SUCCEED, then that owner's horse shall be eligible for 30 days from date of purchase.

If owner has purchased a 60 day supply of SUCCEED, then that owner's horse shall be eligible for 60 days from date of purchase.

NOTE: When starting a horse on SUCCEED for the first time, eligibility will be reduced by one week, to allow for double dosing the first week. e.g. if purchasing a 30 day supply, the horse will only be eligible for 21 days from date of purchase for the first month of being on the product.

H. Registration and proof of purchase:

Mail entry form and proof of purchase to:

**Ablackhorse.com
483 N Abbe Rd
Elyria, Ohio 44035**

Registration forms can be downloaded from the official Challenge web page at www.Ablackhorse.com.

2. Payout of prizes:

At the 2008 Arabian Youth Nationals, there will be prizes awarded to winning participants in the following JOTR 14-17, Arabians and Half Arabian categories: **English Pleasure, Country English Pleasure, Hunter Pleasure, and Western Pleasure.** Additionally, prizes will be awarded to the winner of the Essay contest.

First place prizes will be awarded to the highest placed eligible horses (i.e., horses that have been verified on SUCCEED, as determined by rule #1 above) in these divisions. Prizes include:

- \$1,000.00 cash scholarship from **Freedom Health, LLC**
- One 90-day supply of SUCCEED Digestive Condition Program granules, donated by **Freedom Health, LLC.**
- Additional \$100.00 cash Donated by **A Black Horse**
- One hat box carrier donated by **The Hat Lady**
- One Oster® grooming bag donated by **Fowlerville Feed**
- One Leather Halter and Lead with a Name Plate donated by **C. Jarvis Insurance**

Second place in each division will receive one 90 day supply of SUCCEED Digestive Condition Program granules.

In addition, **Schneider's** will be donating six (6) Schneider's Gift Certificates valued at \$50, to 6 random entries in the Challenge. Drawing will be held at Youth Nationals.

In the event of a tie, the horse that was registered first for the competition will be selected as the winner.

It will be the responsibility of each rider to inform A Black Horse of any points that each horse has earned, and at which competitions they were gained. (These will be verified.)

3. Essay contest rules:

Each participating junior youth owner must submit one written essay of no less than 700 and no more than 1000 words. The essay topic must address how SUCCEED helped the participant's horse. Essays must be received by Freedom Health no later than July 1, 2008. Essays received after this date will not be accepted.

Essays must be type written, on 8-1/2" x 11" paper (or electronic equivalent), 12 point type, double spaced, with 1" margins. Include title of essay, entrant's name, address and phone number in the upper right corner of page 1.

Essays may be submitted by mail, email or fax to the following:

Sandy Jarvis Vesty
c/o Freedom Health, LLC
65 Aurora Industrial Parkway
Aurora, OH 44202
Fax: 330-562-1445
Email: svesty@freedomhealthllc.com

Essays will be judged on the basis of originality, creativity and technical skill in writing, by a panel of judges from Freedom Health LLC, Ablackhorse.com and others.

4. There may be revisions and additions to these rules in the future at the sole discretion of Freedom Health, LLC.

Any question or inquires should be directed to Sandy Jarvis Vesty at:

Email: svesty@freedomhealthllc.com

Phone: 330-283-0078